

## **Privacy Policy for Reality Technologies Inc. and all subsidiary sites.**

Effective Date: January 01, 2018

Thank you for visiting this web site. We understand the importance that Internet users place on privacy, and this Privacy Policy describes how we use personal information that is collected at this web site. Please read this Privacy Policy before using this site or submitting any personal information. By using this web site, you accept the privacy practices contained in this Privacy Policy. These privacy practices may change from time to time, but any changes will be posted. You are encouraged to review the Privacy Policy whenever you visit the web site to make sure you understand how any personal information you provide will be used.

Reality Technologies, Inc. is a limited company registered in the State of Idaho, in the United States of America.

### **Information We Collect**

In order to serve our customers, we may collect directly or through 3rd party services personally identifiable information, like names, addresses, phone numbers, email addresses, and sometimes credit card information when such information is voluntarily submitted by our visitors. We will only use your personal information for the following purposes: (1) to deliver the products and/or services to you that you have requested; (2) to validate your compliance with the terms and conditions; (3) for content improvement and feedback purposes; and (4) to reach you, when necessary, regarding your use of the web site or product(s).

### **Information Handling and Storage**

All email addresses, including those collected for newsletter subscriptions, email based courses, and purchases, are administered through the Infusionsoft 3rd party email list management services, which are opt-in based services with full unsubscribe support in each sent message.

We will not rent, lease, sell or provide stored email addresses and associated personal information outside of Reality Technologies, Inc., parent companies, and/or the 3rd party services used by us to store this information unless you have given us explicit permission to do so, such as in order to fulfill a third party offer that you have accepted from us.

Because we are using 3rd party services for email and credit card ordering fulfillment, you need to verify their own privacy policies to understand how they collect and handle personal information.

By permitting us to collect this information, you will be able to receive free information on products and services that may be of interest to you, including related third party offers that we may send to you. You also enable us to personalize your experience with us so that we can provide you with the highest quality of service. By submitting your email address on this web site, you agree to receive email from us. You can cancel your participation in any of these email lists at any time by clicking the opt-out link or other unsubscribe option that is included in the respective email. We only send emails to people who have authorized us to contact them, either directly, or through a third party.

In addition, you agree that by submitting your email address on this web site and/or registering to receive the product and/or service offered herein, such act constitutes a purchase, an inquiry, and/or an application for the purposes of the Amended Telemarketing Sales Rule (ATSR), 16 CFR '310 et seq. and any applicable state and local "do not call" regulations. We retain the right to contact you via telemarketing in accordance with the ATSR and the applicable state regulations.

### **Third Party Actions**

We do not control and are not liable for the actions of any third parties who we may promote. We pride ourselves in working with quality companies, but have no control over the actions of those third parties. While we are not liable for any of the actions of those third parties, you should feel free to give us feedback from time to time on your experiences with any third parties to whom we work with so that we may enhance our future service to all customers.

### **Cookies**

We may use cookies to deliver content that is specific to your interests. Cookies are text files that are used by your computer's web browser to store your preferences, and enable us to enhance your user experience with our web site.

### **IP Addresses**

We may use your IP address to help prevent fraud, to help diagnose problems with our server, to gather broad demographic information, and to offer you products and services.

### **Third Party Web Sites**

This web site and/or the products and/or services offered herein may direct you to web sites that are owned and/or controlled by third parties. We have no control over those third parties and are not responsible for the content or the privacy practices of those sites or companies.

### **Commitment to Data Security**

This website does not directly request nor store personal financial information such as credit cards or bank accounts. All financial transactions are handled by affiliate publishers or through established eCommerce providers and/or shopping carts.

We use secure 3rd party services to protect sensitive information online, and we do everything we can to protect user information offline. Unfortunately, no transmission over the Internet can be guaranteed to be 100% secure. As a result, while we take reasonable measures to protect your information, we cannot ensure or warrant the security of the information that you transmit to us, and you do so at your own risk.

### **Contacting Us**

If you need to contact us, you can use our contact form [here](#).

We strive to provide excellent products, along with equally excellent customer service. If you have any questions about this Privacy Policy or our practices, please feel free to contact us using one of the methods listed above.